

SECOND REGULAR SESSION

HOUSE BILL NO. 1540

91ST GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVE BARTLE.

Read 1st time January 17, 2002, and 1000 copies ordered printed.

TED WEDEL, Chief Clerk

3500L.011

AN ACT

To repeal sections 407.1095 and 407.1101, RSMo, and to enact in lieu thereof two new sections relating to the telemarketing no-call list.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Sections 407.1095 and 407.1101, RSMo, are repealed and two new sections
2 enacted in lieu thereof, to be known as sections 407.1095 and 407.1101, to read as follows:

407.1095. As used in sections 407.1095 to 407.1110, the following words and phrases
2 mean:

3 (1) "Caller identification service", a type of telephone service which permits telephone
4 subscribers to see the telephone number of incoming telephone calls;

5 (2) "Residential subscriber", a person who has subscribed to residential telephone service
6 from a local exchange company or the other persons living or residing with such person;

7 (3) "Telephone solicitation", any voice communication over a telephone line from a live
8 operator, through the use of ADAD equipment or by other means for the purpose of encouraging
9 the purchase or rental of, or investment in, property, goods or services, **or by any person,**
10 **candidate, or candidate's committee for the purpose of encouraging a vote for or against**
11 **any candidate for public office or ballot measure**, but does not include communications:

12 (a) To any residential subscriber with that subscriber's prior express invitation or
13 permission;

14 (b) By or on behalf of any person or entity with whom a residential subscriber has had
15 a business contact within the past one hundred eighty days or a current business or personal
16 relationship;

EXPLANATION — Matter enclosed in bold faced brackets [thus] in this bill is not enacted and is intended to be omitted in the law.

17 (c) By or on behalf of an entity organized pursuant to Chapter 501(c)(3) of the United
18 States Internal Revenue Code, while such entity is engaged in fund-raising to support the
19 charitable purpose for which the entity was established provided that a bona fide member of such
20 exempt organization makes the voice communication;

21 (d) By or on behalf of any entity over which a federal agency has regulatory authority
22 to the extent that:

23 a. Subject to such authority, the entity is required to maintain a license, permit or
24 certificate to sell or provide the merchandise being offered through telemarketing; and

25 b. The entity is required by law or rule to develop and maintain a no-call list[;

26 (e) By a natural person responding to a referral, or working from his or her primary
27 residence, or a person licensed by the state of Missouri to carry out a trade, occupation or
28 profession who is setting or attempting to set an appointment for actions relating to that licensed
29 trade, occupation or profession within the state or counties contiguous to the state].

407.1101. 1. The attorney general shall establish and provide for the operation of a
2 database to compile a list of telephone numbers of residential subscribers who object to receiving
3 telephone solicitations. The attorney general shall have such database in operation no later than
4 July 1, 2001.

5 2. No later than January 1, 2001, the attorney general shall promulgate rules and
6 regulations governing the establishment of a state no-call database as he or she deems necessary
7 and appropriate to fully implement the provisions of sections 407.1095 to 407.1110. The rules
8 and regulations shall include those which:

9 (1) Specify the methods by which each residential subscriber may give notice to the
10 attorney general or its contractor of his or her objection to receiving such solicitations or
11 revocation of such notice. There shall be no cost to the subscriber for joining the database;

12 (2) Specify the length of time for which a notice of objection shall be effective and the
13 effect of a change of telephone number on such notice;

14 (3) Specify the methods by which such objections and revocations shall be collected and
15 added to the database;

16 (4) Specify the methods by which any person or entity, **including candidates for public**
17 **office as defined in section 115.013, RSMo, and candidates and committees as defined in**
18 **section 130.011, RSMo**, desiring to make telephone solicitations will obtain access to the
19 database as required to avoid calling the telephone numbers of residential subscribers included
20 in the database, including the cost assessed to that person or entity for access to the database;

21 (5) Specify such other matters relating to the database that the attorney general deems
22 desirable.

23 3. If the Federal Communications Commission establishes a single national database of

24 telephone numbers of subscribers who object to receiving telephone solicitations pursuant to 47
25 U.S.C., Section 227(c)(3), the attorney general shall include that part of such single national
26 database that relates to Missouri in the database established pursuant to this section.

27 4. Information contained in the database established pursuant to this section shall be used
28 only for the purpose of compliance with section 407.1098 and this section or in a proceeding or
29 action pursuant to section 407.1107. Such information shall not be considered a public record
30 pursuant to chapter 610, RSMo.

31 5. In April, July, October and January of each year, the attorney general shall be
32 encouraged to obtain subscription listings of consumers in this state who have arranged to be
33 included on any national do-not-call list and add those names to the state do-not-call list.

34 6. The attorney general may utilize moneys appropriated from general revenue and
35 moneys appropriated from the merchandising practices revolving fund established in section
36 407.140 for the purposes of establishing and operating the state no-call database.

37 7. Any rule or portion of a rule, as that term is defined in section 536.010, RSMo, that
38 is created under the authority delegated in sections 407.1095 to 407.1110 shall become effective
39 only if it complies with and is subject to all of the provisions of chapter 536, RSMo, and, if
40 applicable, section 536.028, RSMo. This section and chapter 536, RSMo, are nonseverable and
41 if any of the powers vested with the general assembly pursuant to chapter 536, RSMo, to review,
42 to delay the effective date or to disapprove and annul a rule are subsequently held
43 unconstitutional, then the grant of rulemaking authority and any rule proposed or adopted after
44 August 28, 2000, shall be invalid and void.